## **FORUM EMCEE**



**Beverly Burke** is News Anchor and Director of WEAA FM. After TV News Anchor stints in Los Angeles at KCBS and WUSA in Washington, D.C., and as a reporter and talk show host on Sirius and XM satellite radio, Beverly Burke landed at Baltimore's WEAA Radio. In 1984, Beverly joined WJZ-TV in Baltimore as News Anchor, Reporter and Co-Host of *People are Talking* replacing Oprah Winfrey with Richard Sher. She moved on to WMAR TV to anchor the evening news with Stan Stovall and head

Contact-2, an investigative consumer-help unit. As WEAA News Director and On -Air Anchor, Beverly provides reports on the day's news, special reports, breaking news and live coverage of special events.

## FORUM PANELISTS



In April, 2010, **Joanne Grossi** was appointed by the Obama Administration as the Regional Director of the U.S. Department of Health and Human Services for Region III, which includes the states of Pennsylvania, Delaware, Maryland, Virginia, West Virginia, and the District of Columbia. As Regional Director, Ms. Grossi serves as the key representative in this region, working with federal, state, local and tribal officials on a wide range of health and social services issues. Prior to this appointment, Ms. Grossi served for seven years in the administration of Governor Edward G. Rendell, first as Deputy

Secretary of Health and later as the first- ever Director of the Office of Women's Services. Before joining the Governor's Administration, Ms. Grossi served for 13 years as a Senior Technical Advisor in the Bureau of Global Health at the United States Agency for International Development, where she oversaw international health programs in developing countries. Earlier in her career, Ms. Grossi served on the staffs of Congressman Peter Kostmayer and Ambassador Millicent H. Fenwick at the American Embassy in Rome, Italy. Ms. Grossi earned her master's degree in International Public Policy at the Johns Hopkins University's School of Advanced International Studies and completed additional graduate education at the Johns Hopkins University's School of Public Health and Hygiene.



Alice Middleton is Deputy Director for the Planning Administration for Healthcare Financing, Maryland Department of Health and Mental Hygiene. Prior to assuming the post of Deputy Director of the Planning Administration at DHMH, Middleton worked for Maryland Medicaid beginning in 2006, dealing with new program development, state and federal legislative analysis, cost containment items, fiscal analyses, program

evaluation, outreach, and enrollment. Most recently, she has been working closely with the Maryland Health Benefit Exchange as a subject matter expert on Medicaid eligibility. Middleton is a graduate of the University of Maryland's Carey School of Law and she is a member of the Maryland Bar Association.



In September 2011, **Rebecca Pearce** was appointed to the position of Executive Director of Maryland Health Benefit Exchange. Prior to her appointment, she served as the Director of Benefits Administration at Kaiser Permanente where she was responsible for negotiating and implementing benefit exceptions for major national companies throughout the Kaiser Permanente organization. She also helped to develop Kaiser Permanente's national preventative benefit package as required by the Affordable Care Act.

Prior to that, she managed the Medicare Advantage product nationally for Kaiser Permanente. She began her health care career in product development at CareFirst BlueCross BlueShield in Owings Mills, Md. where she was responsible for the growth and viability of each product and/or segment of the market. As the Director of the small group market, she worked with the Maryland Health Care Commission to modify the comprehensive standard health benefit plan benefits to stay within statutory requirements. Pearce earned a bachelor's degree from Washington University in St. Louis and an MBA from the University of Maryland College Park. She resides in Baltimore County, MD.



Carolyn Quattrocki is Executive Director, for the Governor's Office of Health Care Reform. Prior to her appointment, she served as a Deputy Legislative Officer and Health Policy Advisor in the Governor's Legislative Office, with primary responsibility for health care, insurance, and labor issues. Ms. Quattrocki also worked as a Special Assistant to Maryland Attorney General J. Joseph Curran, Jr., was a Litigation Associate at the law firm of Arnold & Porter in Washington, D.C., and a Law Clerk for the

Honorable Frank A. Kaufman, Chief Judge of the United States District Court for the District of Maryland. Ms. Quattrocki has a law degree from Yale University and a B.A. from Northwestern University.